

How to Publicize Your Event – revised Jan 2014

Dallas Morning News Guide

Guidelive.com requires registration to enter event information. You will create an ID and password. Your event will be online and may be included in the print version in the Friday Dallas Morning News.

Neighbors Go *The Dallas Morning News*

Neighbors Go is the weekly community newspaper published by *The Dallas Morning News*. Every Friday, 11 print editions are distributed to more than 340,000 households in North Texas.

Go to Neighborsgo.com to publish a story or event. You will create a user name and password. Your event will be listed online and may be added to the print version.

Dallas Morning News Health Calendar

This calendar appears on Thursdays in the Healthy Living section. Email your event information to healthyliving@dallasnews.com at least 14 days before the walk.

REI Event Calendar

The REI Event Calendar is printed and posted at the store and emailed to REI members. Send event information to Rshippe@rei.com at least 2 months before the event.

Green Source

Website: <http://greensourcedfw.org/>

To post our event on their calendar: Events@GreenSourceDFW.org

Nature Awakenings

Website: <http://getmimbu.com/nad/o/1285>

Email Address: Publisher@NADallas.com

Advocate Magazine

Go to advocatemag.com to enter event information or submit a story. Your event will be listed online.

Nature Find

This site lists nature areas and events on their website: <http://Naturefind.com> ; Facebook page, <http://naturefind.com/facebookcitiesmap.asp> ; and iPhone app, <http://naturefind.com/iphone.asp> List an event with a picture on the spreadsheet at this URL: <http://naturefind.com/addanevent.asp>

White Rock Weekly

Submit your event information here for events in Lake Highlands or Lakewood areas:

http://www.whiterocklakeweekly.com/pages/edit_event/edit_listing/edit_event?instance=events

Your event will be listed online here: (<http://www.whiterocklakeweekly.com/>) Consider paying for UPGRADES for bolding and premium positioning online. Submit a picture or pictures as well. Your event may also be on their calendar in the weekly print version. They also have a Facebook page. Maybe they will post the event there too.

<https://www.facebook.com/pages/White-Rock-Lake-Weekly/218242095737>

Dallas Child

Upload event information and a picture on their calendar site at <http://www.dallaschild.com/cal-user-submit.asp> . The event submission deadline is the 10th of the previous month.